



Christiana Howell

Hair and Makeup Artist

PROFILE

I am a hair and make-up artist with over ten years experience working with the creative industries for **advertising and branded content, corporate video production, photographic shoots and television broadcast.**

I have had the pleasure of working with talented creative teams for renowned brands including **Cannon, Esso, Evian, Halifax, Huawei, Lycra, Microsoft, Sainsbury's, Samsung, Nivea and Unilever.**

My experience in production has included working on content for highly acclaimed broadcasters such as **Channel Four, Sky, ITN, ITV and Canada TV.**

EXPERIENCE

COMMERCIAL AND CORPORATE DIGITAL CONTENT

My experience for corporate and digital production include creating looks for **branded content, live webinars, talking heads interviews, demonstrations and explainer videos.**

Projects have ranged from live streaming discussion panels of the world's leading cardiologists, a talking head's interview with Banksy's agent on the artist's latest exhibition, Evian's promotional video for the digital screen in Canary Wharf to photographic and social media content for Mindful Chef's Seasonal recipes.

I also frequently provide hair and make-up styling for Microsoft's European team of technical trainers delivering explainer videos.

Besides the confidence that hair/make-up styling provides, it has often been commented how I assist people to feel calmer prior to being on camera, which has proved helpful to those not from a performing background.

Other clients have included **The Pentland Group, Trainline, Accenture, UNICEF, Halifax, Nivea, Unilever and Bla Bla Car.**

TVC'S, INDEPENDENT SHORT FILM AND TELEVISION PRODUCTION

I have worked with a variety of creative production teams in location and studio environments from television commercial to live events.

Projects have included working with the Canada TV team providing hair and make-up styling to anchors for live coverage of the Royal Wedding, researching and creating looks for a period docu/drama on the last days of Jimi Hendrix's life for Sky Arts, working with free runners and skating performers for a UE boom speakers advert and visiting a range of different studios including ITV's Lorraine show with Shayne Ward for the promotion of his west end theatre work.

Other clients have included **Quakers, Apatmil, Homebase, Sainsbury's, TK MAXX Group (Home Sense), ITN productions, Channel Four "Random Acts" with spoken word artist Hollie McNish, Endemol (Dailie for Dr.Christian Jessen for Supersize/Superskinny), money.co.uk,**

CONTACT



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EDUCATION AND TRAINING

HND Media Make-up
Somerset College of Art
Beauty Therapy Level 2
Exeter College

CPD includes additional training in wig dressing and hair pieces, styling afro/textured hair, face and body art techniques, spray tanning application.

SKILLS MATRIX

- **Make-up and Hairstyling**
- **Airbrushing make-up for H.D filming**
- **Small f.x work such as creation of bruises, small wounds and cuts.**
- **Manicure requirements**
- **Directing and managing assistants and trainees on briefs and changes.**
- **Sourcing and researching materials such as wigs/hair pieces for support artists and stunt performers.**
- **Breaking down scripts and maintaining continuity records**

PHOTOGRAPHIC - Editorial and Advertising

My experience delivering hair and make-up for photographic work includes **editorial for print and digital magazines, advertising campaigns, e-commerce fashion look books and promotional portraits for musicians.**

From natural lifestyle looks to more stylized creative briefs and in various (and sometimes challenging) weather conditions and locations, I enjoy the variety of shoots and working with others in creating the final images.

Clients have included **Huf, Candid, Nickelodeon, Musto, Running Magazine, Streets, Attitude and Jungle magazine.**

Worked with models from - Select, Models One, Nev's, Storm Models, Wilhemina and MOT.

RED CARPET

Hair and make-up artist team member for celebrity and make-up artist Kevin Fortune for the E channel's UK Premiere launch for the TV Series "The Royals".

WIG DRESSING

Rootstein Mannequins - Wigdresser January 07- May 09

My role was as a wig-dresser for mannequin production for Roostein Ltd, formerly known as the world's leading mannequin designer. This role entailed being trained to produce mannequin wigs for visual merchandising exhibitions and international retailers.

Tasks involved working from 2D visual sources ranging from mood boards, in-house catalogues and photographs, and 3D samples.

I often assisted the head dresser in creative projects, including the work on the famous launch of Kate Moss' fashion line for Topshop.

Clients included **Zara, John Lewis, Marc Cain, House Of Fraser, Browns, Agent Provocateur, Prada, Dolce and Gabanna, Topshop, Massimo Dutti and Stradivarius.**

- References available upon request

